



eco-cycle®

Eco-Leader Job Description



Do you cringe when you see your neighbor's garbage can full of cardboard? Have you been known to take cans and bottles home when you can't find a recycling bin? Do you have collections of random items you've never thrown away because you hope there is some way to keep them out of landfill? Do you want to become an expert so you can tell your coworkers once and for all what can be recycled in the break room? **Then you just might be an Eco-Leader!**

As a volunteer Eco-Leader, you'll join a dynamic and diverse network of hundreds of other like-minded people! You'll gain access to ongoing trainings, various volunteer opportunities, and exciting legislative campaigns. Our dedicated staff will support you in spreading the word in ways that work for you. Your time commitment is flexible and entirely up to you!

Here's how it works:

Step 1: Get trained. All Eco-Leaders start with an Eco-Leader 101 training. In this personalized, one-on-one session, you'll become an expert on "what goes where" when sorting discards and will understand the critical role waste plays in the climate crisis. This training will address all your most pressing questions, and we'll discuss how you'd like to get involved and what support you'll need.

Step 2: You're in! From here, it's all up to you what you opt in to. You'll receive a monthly Eco-Leader newsletter detailing current volunteer opportunities, recycling and composting updates, upcoming trainings and social hours, and more. The Eco-Leaders are like pollinators, each going out to their own ecosystems and spreading solutions, but always able to come back to the hive to connect and gather resources.

Step 3: Choose your Eco-Leader journey. Eco-Leaders have the flexibility to engage in ways that suit their interests and schedules. Some Eco-Leaders prefer to get involved month-by-month, participating in opportunities that spark their interests when they have time. Other Eco-Leaders focus on education by attending webinars and workshops, then using that knowledge to inform their own lifestyle and to act as a resource for their networks of family, friends, coworkers, etc. Others choose to sign up for one (or all!) of our action teams, which customize your engagement opportunities so that you can make a difference in ways that are most impactful to YOU! You can sign up for multiple teams if you wish, and opportunities within teams may overlap.

Eco-Leader Action Teams

At the end of your personalized 101 training, you'll have the option to join any action teams that spark your interest!

The Outreach Team: For the Eco-Leader who loves chatting with their community about things that excite them!



You don't have to be an extrovert to love being on the Outreach Team—you just have to be excited about spreading positive and impactful messages in your community! One way many Eco-Leaders take action to spread the Zero Waste word is by sharing short tips in their community networks. Members of this team have access to a robust bank of short, informative blurbs, infographics, and postings covering a wide range of Zero Waste-related topics that you can share in an HOA newsletter, on an office bulletin board, through social media channels, etc. Creating a consistent drumbeat of information for your network will help raise awareness, answer questions, and improve waste diversion for our whole community!

It will also provide your community with an opportunity to ask questions and start conversations with you as an Eco-Leader. Being on the Outreach Team means you receive a new tip each month as well as ongoing resources you can share at any time. We'll also reach out with opportunities to go further, like tabling at community events with us or giving presentations to your networks (all up to you on whether to opt in, as always)!

Outreach Team opportunities can include (but are not limited to):

- Sharing tips that you receive monthly
- Giving presentations
- Tabling with Eco-Cycle at Farmers Markets and other community events
- Acting as a volunteer resource/ambassador at the Eco-Cycle Center for Hard-to-Recycle Materials (CHaRM) or other recycling drop-off center
- Distributing Eco-Cycle Guides to your neighborhood and networks approximately once per year.

Legislative Action Team: For the Eco-Leader who wants to engage with Zero Waste and climate solutions on a systemic level

Eco-Cycle drives the adoption of local and statewide Zero Waste legislation, and our success is thanks to passionate individuals like you! We've recently passed amazing landmark legislation here in Colorado, such as the Plastic Pollution Reduction Act and the Producer Responsibility Program for Recycling, and the momentum is only building from here! Be part of the next exciting legislative solution by signing up for the Legislative Action Team—all you have to do is care. We send you updates and opportunities, and you take action however you can!

Legislative Action Team opportunities can include (but are not limited to):

- Writing your representatives (we'll provide templates and info).
- Helping restaurants ditch polystyrene by using our toolkits.
- Joining us for Lobby Day at the State Capitol.
- Showing support at city council meetings.

Volunteer Team: For the Eco-Leader who is ready to show up and get stuff done



Whether it's participating in a cleanup, or sorting discarded books collected at the Eco-Cycle CHaRM to be distributed to schools and to underserved students, the volunteer team is always rolling up their sleeves for a worthy cause! As a member of the volunteer team, you'll be the first to receive these calls to action and volunteer opportunities, and you can opt in to whichever ones work for you. Some volunteer opportunities are ongoing, and others are one-offs, but Eco-Cycle would not be able to accomplish all that we do without this dedicated group of volunteers!

Volunteer Team opportunities include (but are not limited to):

- Book sorting for the Eco-Cycle CHaRM Books Program, benefiting our local schools, students, and teachers.
- Acting as a Zero Waste "goalie" at schools events with Eco-Cycle.
- Becoming a CHaRM lane attendant and helping the collections stay organized.
- Tabling with Eco-Cycle at farmers markets and other community events.
- Checking folks in at U-Fix-It Clinics, supporting community reuse and repair.

The Leadership Team: For the Eco-Leader who wants to help organize and lead their community to do impactful and empowering things

Since the '70s, Eco-Cycle has been forging new paths and innovating solutions. But every step of the way, we have been conspiring and collaborating with community members and leaders! Whether it's acting as a Region Leader and coordinating your neighborhood in local campaigns, creating a Green Team, or serving on the Eco-Leader Advisory Board, those on the Leadership Team are making big positive ripples in our community! As a member of the Team, you will get access to in-depth resources about neighborhood organizing, hosting events, and updates on exciting local climate campaigns you can be involved in leading—all with ample support available from Eco-Cycle. The extent of involvement is flexible and can follow your interests and passions. An abundance of free time is not necessary—only an abundance of passion for community-led solutions!

Leadership team opportunities include (but are not limited to):

- Acting as a Region Leader by connecting Eco-Leader neighbors with one another, liaising between Eco-Cycle and your neighborhood, and helping your neighborhood be more resilient, connected, and ready to participate in any climate initiatives that may come up!
- Creating initiatives in your neighborhood, workplace, place of faith, or other networks, such as Green Teams, cleanups, sharing/reuse hubs, and events.
- Helping design and implement local resilience campaigns like Cool Boulder or Community Carbon Farming.
- Serving on the Eco-Leader Advisory Board and helping shape the network's priorities.

To sign up for an Action Team (or more than one), please [fill out this form](#), or scan the QR code.



To sign up to be connected to Eco-Leaders in your neighborhood, please [fill out this form](#), or scan the QR code.

Visit our [Eco-Leader Volunteer Network Page](#) for our calendar of events, Eco-Leader resources, and more.



Please email rosie@ecocycle.org with any questions