

## “Where can I act as an Eco-Leader?” Questions to ask yourself:

1. Where do you spend most of your time?
  - a. Neighborhood
  - b. Multi-Family Complex (apartment, condo, mobile home park, etc.)
  - c. Workplace (if you work from home, who are the people you interact with?)
  - d. Gyms (yoga, CrossFit, athletic clubs, rec centers, YMCAs, etc.)
  - e. Schools (whether you're a student, parent, teacher, employee, etc.)
  - f. Clubs/Organizations (soccer teams, rotary/service clubs, choirs, associations, etc.)
2. Are any of these places struggling in terms of sustainability?
  - a. Is there infrastructure set up?
  - b. Is there a contamination problem?
  - c. Are there opportunities to use reusable in place of single-use?
    - i. E.g. instead of paper cups in a break room, could there be a supply of reusable dishware?
3. Do you have any opportunities to influence decision-making?
  - a. If so, do you know who to talk to?
  - b. Could you make changes *without* consulting decisionmakers?
    - i. I.e. its an informal group and there's no "leader", or the action needs no leadership involvement like hanging a guidelines sign
4. How do you interact with the people in this network?
  - a. How can you best let them know that you're a resource for them?
    - i. Do you talk to them face-to-face? Can you hang a sign in a break room? Send out an email? Put up a NextDoor/Facebook post?
  - b. Is this the form of communication that best works moving forward?
    - i. I.e. if you'd like to let them know about a contamination problem, propose a new policy, organize a get-together
5. What are these folks' values? How can you appeal to them about Zero Waste?
  - a. Do they care about money? Social justice? Climate change? Children/future generations? Animals? Land use/resource conservation?
  - b. How can you best frame your Zero Waste advocacy using this argument?
6. What sort of capacity do you have to take on Eco-Leader duties?
  - a. If you have no time at all, can you incorporate Zero Waste advocacy/introducing yourself as an Eco-Leader into interactions you would have anyway?
  - b. If you have a little more, can you focus on promoting small actions to those folks (i.e. recycling correctly, bringing your own mug)?
  - c. Can you take extra time to make interactions happen that wouldn't happen otherwise?
  - d. Beyond that, can you propose ideas? Plan events? Create drop-off stations/infrastructure? Hang and distribute guidelines?
7. Is this a network that could have a Green Team?
  - a. Hint: Pretty much any network can!
  - b. Are there other people that could support you in your efforts in this network?
  - c. Would they be willing to?
  - d. Would it be more *effective* to have a Green Team than to go about this yourself?